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Welcome and Introduction

Community-Led Cultural Heritage

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Aims of this morning's session....



- ❑ Explore the role of communities in creating cultural heritage products
- ❑ Present case studies and examples from RICHES research which explore issues of **co-creation** and **community-leadership** in the development and exploitation of cultural heritage
- ❑ Address RICHES research questions:
 - How can CH be a force in the new EU economy?
 - How can EU citizens play a co-creative role in their CH?



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Policy Context: the EU framework for 'community-led' local development



- ❑ **Community-led local development (CLLD)** is a way to deliver local development using structural funds from the EU
 - Draws on 20 years experience of LEADER programme in rural areas
- ❑ Is to be delivered through:
 - European Regional Development Fund
 - European Social Fund
 - European Agricultural Fund for Rural Development
 - European Maritime and Fisheries Fund
- ❑ New, harmonised approach



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What is CLLD?



- Allowing communities to take ownership of objectives in the Europe 2020 strategy
- CLLD can be a powerful tool “particularly in times of crisis, showing that local communities can take concrete steps towards forms of economic development, which are smarter, more sustainable and more inclusive, in line with the Europe 2020 Strategy” (EC 2014:7)



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Some key points about CLLD



- ❑ Focus on specific **territories**
- ❑ Led by **local action groups** (consisting of public and private interests)
- ❑ Develops local **development strategies**
- ❑ Aims to promote **community ownership**, build **community capacity**, assist **multi-level governance**, discover untapped potential from within communities and territories



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Session 1: Strategies for the Co-Creation of Cultural Heritage



Key Questions

- How can communities and citizens engage in the co-creation of cultural heritage
- What strategies are used? Which work best?
- Who benefits from co-creation?
- What is the role of digital technology?
- How can cultural heritage be developed inclusively rather than exclusively?



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Session 2: Community-Led Culture Economies

Key questions



- What is the role of communities in the commodification of cultural heritage?
- How do communities self-organise around cultural heritage resources?
- Why is cultural heritage important for communities? Has this changed in the digital age?
- What is the role of digital media in relation to community-led cultural heritage projects?



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